



Blue Chip Public Relations, Inc.



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BLUE CHIP PUBLIC RELATIONS OF SOUTH SALEM LANDS WESTPORT RESOURCES IN SPITE OF GLOBAL BUSINESS SLUMP

SOUTH SALEM, NY – Blue Chip Public Relations, Inc., an agency that helps global financial companies grow through media campaigns and strategic communications, announced today it has been retained as agency of record by Westport, CT-based Westport Resources Management, Inc., a leading financial advisor serving individuals, families, municipalities and institutions around the world.

In making the announcement, Bill Bongiorno, President of Blue Chip Public Relations, said, “While some financial companies have retreated from being visible to the public just when they need help the most, others have taken the initiative during this financial crisis to offer solutions to the public. So we are pleased that at a time of a global economic slowdown, Westport Resources has decided to move ahead with its plans and retain our firm for their public relations needs in the U.S. This is the second of two firms that have recently engaged us, in a period of contraction in the financial services industry.”

Commenting on the move, John Adams Vaccaro, CFP®, CLU, Chief Executive Officer of Westport Resources, said, “We’ve decided that now more than ever, we have the expertise and solutions the investing public needs and want to communicate that through the media. We were impressed with Blue Chip’s experience in the financial industry and their public relations results over the years.”

Blue Chip Public Relations, Inc. is a public relations agency based in South Salem, NY, with a presence in Greenwich, CT, that specializes in helping international financial advisors, private money managers, mutual funds, and other financial services companies grow through global public relations and strategic communications. For a current client list and results, as well as a recent TV interview and published articles, visit www.bluechippr.com.

Westport Resources Management, Inc., headquartered in Westport, Connecticut, was founded in 1986 by Chief Executive Officer John Adams Vaccaro. Maintaining stable growth over its 22 year history. Westport Resources provides wealth management services to individuals, families, institutions and municipalities empowering them to realize their visions, optimize their resources and proactively manage risk through its customized innovative solutions, independent research, dynamic planning, meaningful reporting and passionate client service. More information is available at www.westportresources.com.

Westport Resources Investment Services, Inc. is a Broker/Dealer registered with the SEC, member FINRA & SIPC. Westport Resources Management, Inc. is an Investment Advisor registered with the SEC.

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